

Car Logo Quiz

Can you name the car brand from a description of its logo? Twenty text-based questions about the ...

Name / Team:

Score:

- 1 Which car brand's logo features a blue and white propeller design divided into four quadrants?

A. Volkswagen	B. BMW
C. Audi	D. Mercedes-Benz
- 2 Which car brand uses four interlocking silver rings as its logo?

A. Audi	B. Toyota
C. Volvo	D. Infiniti
- 3 Which luxury brand uses a three-pointed star inside a circle?

A. BMW	B. Lexus
C. Mercedes-Benz	D. Lincoln
- 4 Which Italian brand uses a prancing horse on a yellow background?

A. Lamborghini	B. Maserati
C. Ferrari	D. Alfa Romeo
- 5 Which brand's logo is a stylized 'T' made from three overlapping ovals?

A. Tesla	B. Toyota
C. Hyundai	D. Mazda
- 6 Which American brand uses a blue oval with its name written across it?

A. Chevrolet	B. Dodge
C. Ford	D. Buick
- 7 Which brand uses a golden bow tie shape as its emblem?

A. Ford	B. Chrysler
C. Chevrolet	D. Cadillac
- 8 Which Swedish brand's logo features an arrow pointing diagonally out of a circle, the ancient symbol for iron?

A. Saab	B. Volvo
C. Koenigsegg	D. Polestar
- 9 Which brand uses a lion standing on its hind legs as its logo?

A. Jaguar	B. Porsche
C. Peugeot	D. Holden
- 10 Which Japanese brand's logo features a stylized 'H' in a chrome rectangle?

A. Hyundai	B. Honda
C. Hino	D. Haval
- 11 Which Italian supercar brand uses a charging bull as its logo?

A. Ferrari	B. Maserati
C. Lamborghini	D. Pagani

Car Logo Quiz

(continued)

- 12** Which brand uses a tilted 'H' that also looks like two people shaking hands?
A. Honda
B. Hyundai
C. Haval
D. Hummer
- 13** Which German brand features a 'VW' monogram inside a circle?
A. Volvo
B. Vauxhall
C. Volkswagen
D. Vinfast
- 14** Which brand uses a trident (three-pronged fork) as its emblem?
A. Alfa Romeo
B. Maserati
C. Lancia
D. Ferrari
- 15** Which electric car brand uses a stylized 'T' that also represents a cross-section of an electric motor?
A. Rivian
B. Lucid
C. Tesla
D. Polestar
- 16** Which brand's logo features a shield divided into four quadrants with a horse and antlers?
A. Ferrari
B. Porsche
C. Alfa Romeo
D. Bentley
- 17** Which brand uses a leaping jaguar as its hood ornament and logo?
A. Peugeot
B. Holden
C. Jaguar
D. Panther
- 18** Which South Korean brand uses a pair of wings with a shield containing the letter 'G'?
A. Kia
B. Hyundai
C. Genesis
D. SsangYong
- 19** Which brand uses a stylized 'Z' that also looks like a road stretching into the distance?
A. Nissan
B. Mazda
C. Infiniti
D. None of these exactly; this describes an older Nis...
- 20** Which British brand uses a winged 'B' as its emblem?
A. Rolls-Royce
B. Aston Martin
C. Bentley
D. Lotus

Car Logo Quiz — Answer Key

1. B BMW

BMW's roundel represents a spinning propeller against a blue sky, reflecting the company's origins as an aircraft engine manufacturer. The blue and white colors come from the

2. A Audi

Audi's four rings represent the 1932 merger of four German automakers: Audi, DKW, Horch, and Wanderer, which formed Auto Union.

3. C Mercedes-Benz

The three-pointed star represents Mercedes-Benz's ambition to dominate on land, sea, and air. The logo dates back to 1909.

4. C Ferrari

The prancing horse (Cavallino Rampante) was originally the symbol of Italian WWI fighter pilot Francesco Baracca. His parents suggested Enzo Ferrari use it for good luck.

5. B Toyota

Toyota's logo uses three overlapping ovals. The inner ovals represent the heart of the customer and the heart of the company overlapping in mutual trust. The outer oval represents

6. C Ford

Ford's blue oval logo has been used since 1927. Henry Ford himself preferred the simplicity of the company name in script lettering inside the oval.

7. C Chevrolet

The Chevrolet 'bowtie' logo dates back to 1913. Its origin is debated: one story says co-founder William Durant was inspired by wallpaper in a Paris hotel; another says it came from a

8. B Volvo

Volvo's logo is the ancient chemical symbol for iron, representing the Swedish steel industry. The diagonal arrow also happens to be the Mars/male symbol.

9. C Peugeot

Peugeot has used the lion logo since 1850, originally representing the strength of their steel products. It is one of the oldest automotive logos still in use.

10. B Honda

Honda's 'H' logo is a bold, angular interpretation of the letter. The company is named after founder Soichiro Honda, who started building engines in his garage.

11. C Lamborghini

Ferruccio Lamborghini was a Taurus (bull zodiac sign) and loved bullfighting. Many Lamborghini models are named after famous fighting bulls: Diablo, Murcielago, Aventador.

12. B Hyundai

Hyundai's tilted 'H' represents two things: the letter H for Hyundai, and two people (the company and the customer) shaking hands in agreement.

13. C Volkswagen

Volkswagen means 'people's car' in German. The logo layers a V on top of a W inside a circle. The company was founded in 1937.

14. B Maserati

Maserati's trident is inspired by the Fountain of Neptune in Bologna, Italy, where the company was founded in 1914 by the Maserati brothers.

15. C Tesla

Tesla's logo is a stylized letter T that also represents a cross-section of an electric motor's rotor. The company is named after inventor Nikola Tesla.

16. B Porsche

Porsche's crest combines the coat of arms of the Free People's State of Wurttemberg (antlers) with the Stuttgart city symbol (a horse). Stuttgart literally means 'stud garden.'

17. C Jaguar

Jaguar's leaping cat logo has been a symbol of the brand since the 1930s. The original company was called Swallow Sidecar Company before being renamed Jaguar.

18. C Genesis

Genesis is Hyundai's luxury division, launched as a separate brand in 2015. The winged logo represents luxury and sophistication.

19. D None of these exactly; this describes...

This was a tricky one. The Nissan Z car badge has used various stylized Z designs. The current Nissan brand logo is simply the word NISSAN in a clean design, updated in 2020.

20. C Bentley

Bentley's winged B logo has been used since the company's founding in 1919. The wings represent speed and the B stands for the founder, W.O. Bentley.